

Seminar

Exploring the benefits and pitfalls of digital activism

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15 November 2024, h. 10:00
NASP Graduate School - Room A
Via Pace, 10 - Milan

Abstract

This presentation draws on insights from a recent research project on digital feminist activism in Germany and the UK. It will begin with an overview of scholarship on digital activism – specifically digital feminist activism – and explore some of its strengths and weaknesses. The presentation will then present some of the insights from Prof Scharff's recent study on digital feminist activism, mainly around the class politics of doing feminism on Instagram. Despite frequently made claims that class inequalities matter less in the digital sphere because platforms, such as Twitter (now X) and Instagram are free to access, the presentation will shed light on ongoing class inequalities in digital feminist activism, ranging from the technological know-how and cultural capital required to create 'good content' to having the 'right' knowledge to confidently take part in debates. The presentation will end with a reflection on what this means for our understanding of the politics of digital feminism.