

VISUALIZING GENDER in Communication Campaigns

Organizers:

professor Giorgia Aiello
University of Milan

professor Marta Severo
University of Paris Nanterre

13:30 - 15:30

Panel Discussion with Professionals

- **Samantha Cavicchi (Comunicattive)**
- **Gabriella Crafa (Diversity Lab)**
- **Silvia Zanella (EY, Bompiani)**

15:30 - 17:30

Student Poster Contest

- **Presentation and review of posters**
- **Jury evaluations and feedback**
- **Contest results**

08 APRIL 2025

13:30 - 17:30

**sala lauree,
via Conservatorio 7
Milan**

The event is open to all!



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DEGLI STUDI
DI MILANO

 **Université
Paris Nanterre**

 **genders**
Gender & Equality in Research and Science